



Leadership & Board Training
ESG & Climate Action in
Aviation

In partnership with the British Columbia Aviation Council



Overview

As climate change and sustainability become central to the aviation sector, it is critical that leaders, directors, and managers are equipped to navigate this rapidly evolving landscape. This training provides both foundational and advanced insights into the environmental, social, and governance (ESG) factors shaping long-term value, regulatory compliance, and stakeholder trust in aviation.

Participants will gain a clear understanding of aviation-specific climate impacts, GHG measurement and decarbonization strategies, ESG fundamentals, and the governance implications of climate and sustainability issues in the sector. The course features real-world aviation case studies, leading practices, and emerging regulations, enabling leadership teams to make informed decisions and align strategy with sustainable outcomes.

By the end of the session, participants will be better prepared to lead on climate action, strengthen governance, and support sustainable growth across airports, airlines, and aviation organizations in an era of increasing accountability.



Broader Requirement of Boards & Leaders

“Chairs and their boards face the imperative to retain and enhance their focus on the climate challenge, and to act now so that climate action is a part of key strategic and operational board focus areas and considered on both a near-term and long-term basis—not just as an exercise in compliance.”



Who Is This For?

- Airport managers, leadership and board members
- Aviation companies
- Aviation and airport suppliers



Your Session Coaches



Jill Doucette

Founder & CEO

Jill Doucette has been a driving force at Synergy since its establishment in 2008. Her dedication to uniting business, industry, and communities positions her as a leader in fostering a sustainable, low-carbon future. As a corporate sustainability leader with over fifteen years of experience working with aviation and industry associations to advance sustainability, she brings a wealth of knowledge from various sectors and practical experience implementing sustainability practices.

Areas of Expertise

- ✓ Business & Strategic Planning
- ✓ Regulatory Compliance & Policy Understanding
- ✓ Stakeholder Engagement & Management
- ✓ Carbon Accounting



Heidi Grantner

Partner & General Manager

Heidi Grantner is a sustainability strategist specializing in climate and ESG in aviation. As General Manager at Synergy Enterprises, she supports leadership teams in navigating evolving climate standards and embedding ESG into governance practices. She has worked with over ten airports across Canada including the Calgary International Airport (YYC) and Halifax Stanfield Airport (YHZ) to develop comprehensive sustainability strategies and action plans. She is also an accredited verifier for the Airport Carbon Accreditation program.

- ✓ Climate & Decarbonization Strategy
- ✓ Board & Leadership Training
- ✓ Aviation & Transportation Sector Focus
- ✓ Verified for the Airport Carbon Accreditation Program

Training Components

3 Hour Virtual Training

1

Introduction to ESG

Explores the three pillars: environmental, social and governance. Terminology, definitions, and origins form the basis of understanding. Current evolutions, Canadian and global context and specific applications of each area.

2

Aviation Frameworks

Overview of general ESG frameworks including IFRS, SASB and the United Nations SDGs and specific industry frameworks for carbon reporting, target setting and climate action.

3

Industry and Case Studies

Real world application of climate and ESG leadership, including examples, and case studies of airports and airlines implementing sustainability and decision making frameworks.

4

Interactive Exercise

Engage with the content with an example scenario, and apply ESG based risk and decision making to solve the issue at hand.

5

Policy Regulation and Action Planning

Closing with a look at applicable policy regulations, key Canadian and international laws, and practical steps airports & aviation companies can take.



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