



Board and Leadership Training ESG & Climate Action

Certified



Corporation

February 25th, 2026

In Collaboration with the B Corp Climate Collective

Overview

As climate change and sustainability become central to business strategy and risk management, it is essential that directors, leaders and managers are equipped to navigate this evolving landscape. This course provides foundational and advanced insights into the environmental, social, and governance (ESG) factors that influence long-term organizational value, regulatory compliance, and stakeholder trust.

Participants will gain a clear understanding of state of climate and science-backed metrics, key aspects of decarbonization, the fundamentals of ESG, and the governance implications of climate change and ESG issues. The training highlights real-world use cases, industry-leading practices, and emerging regulations to support informed oversight and strategic alignment. By the end of the course, Boards and leadership teams will be better prepared to lead on climate action, strengthen governance, and support sustainable business growth in an era of increasing accountability.





“Chairs and their boards face the imperative to enhance their focus on the climate challenge, and to act now to ensure climate action is a part of key strategic and operational decision-making. It is not just as an exercise in compliance. ”



Your Session Coaches



Jill Doucette

Founder & CEO

Jill Doucette has been a driving force at Synergy since its establishment in 2008. Her dedication to uniting business, industry, and communities positions her as a leader in fostering a sustainable, low-carbon future. As a corporate sustainability leader with over fifteen years of experience working with companies and industry associations to advance sustainability, she brings a wealth of knowledge from various sectors and practical experience implementing sustainability practices.

Areas of Expertise

- ✓ Business & Strategic Planning
- ✓ Regulatory Compliance & Policy Understanding
- ✓ Stakeholder Engagement & Management
- ✓ Carbon Accounting



Heidi Grantner

Partner & General Manager

Heidi Grantner is a sustainability strategist specializing in climate action. As General Manager at Synergy Enterprises, she supports leadership teams in navigating evolving climate standards and embedding ESG into governance practices. She has worked with numerous clients across a range of industries including transportation, manufacturing, mining and aviation to develop comprehensive sustainability strategies and action plans.

- ✓ Climate & Decarbonization Strategy
- ✓ Board & Leadership Training
- ✓ Risk Management & Scenario Analysis

Learning Outcomes

At the end of this module, you will:

- ✓ Understand the **fundamentals of Environmental, Social, and Governance** (ESG), including relevant frameworks and certifications, including B Corp.
- ✓ Expand your **climate literacy**, including understanding climate risks and mitigation strategies and an overview of B Corp climate standards
- ✓ Be familiar with **real-world examples** of ESG leadership in both Canadian and international contexts
- ✓ Have put **learnings into practice** for your own organization
- ✓ Understand the **evolving ESG regulatory landscape** in Canada



Training Components

February 25th, 2026
8:30-11:30am PST

3 Hour Virtual Training

\$236/person + GST

Maximum 25 Participants

1

Introduction to ESG

Introduction to the three pillars: environmental, social and governance, including scope, terminology and key metrics. Chart the evolution of ESG in the corporate work, including history, key developments and current applications.

2

ESG Frameworks & Certification

Overview of common frameworks for measuring & disclosing ESG performance, including GRI, IFRS S1 & S2, and the United Nations SDGs. Discusses the linkages between frameworks and certification standards, including the evolving B Corp standard.

3

Climate Literacy

Understanding key concepts in climate change and climate action, including GHG emissions, carbon accounting, and decarbonization strategies. Deep dive into B Corp climate standards.

4

Interactive Exercise

Engage with the content with a real world issue, and apply ESG based risk and decision making.

5

Industry and Case Studies

Real world application and examples of climate and ESG leadership, key metrics, and corporate sustainability examples of implementing sustainability and decision making frameworks.



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