



# Board and Leadership Training Climate, ESG and Governance

October 22, 2025

# Overview

As climate change and sustainability become central to business strategy and risk management, it is essential that directors, leaders and managers are equipped to navigate this evolving landscape. This course provides foundational and advanced insights into the environmental, social, and governance (ESG) factors that influence long-term organizational value, regulatory compliance, and stakeholder trust.

Participants will gain a clear understanding of state of climate and science-backed metrics, key aspects of decarbonization, the fundamentals of ESG, and the governance implications of climate change and ESG issues. The training highlights real-world use cases, industry-leading practices, and emerging regulations to support informed oversight and strategic alignment. By the end of the course, Boards and leadership teams will be better prepared to lead on climate action, strengthen governance, and support sustainable business growth in an era of increasing accountability.



# Broader Requirement of Boards

*“Chairs and their boards face the imperative to retain and enhance their focus on the climate challenge, and to act now so that climate action is a part of key strategic and operational board focus areas and considered on both a near-term and long-term basis—not just as an exercise in compliance”*



# Your Session Coaches



## Jill Doucette

### Founder & CEO

Jill Doucette has been a driving force at Synergy since its establishment in 2008. Her dedication to uniting business, industry, and communities positions her as a leader in fostering a sustainable, low-carbon future. As a corporate sustainability leader with over fifteen years of experience working with companies and industry associations to advance sustainability, she brings a wealth of knowledge from various sectors and practical experience implementing sustainability practices.

## Areas of Expertise

- ✓ Business & Strategic Planning
- ✓ Regulatory Compliance & Policy Understanding
- ✓ Stakeholder Engagement & Management
- ✓ Carbon Accounting



## Kira Rochefort

### Chief Financial Officer

Kira manages Synergy's internal finances by overseeing financial reporting, tax planning, projections and analysis. In addition, her background in financial reporting, tax planning and client services positions Kira well to provide clients with a strong fiscal plan for executing sustainability initiatives.

Kira is currently working on CPA Canada's sustainability certificate, with an expected 2025 completion.

- ✓ Financial reporting
- ✓ Infrastructure expansion planning
- ✓ Process improvement
- ✓ Risk Management & Scenario Analysis



# Training Components

**October 22, 2025**

3 Hr Virtual Training

\$225/person + GST

Maximum 18 Participants

[REGISTRATION LINK](#)

1

## Introduction to Sustainability, Climate and ESG

Explores the three pillars: environmental, social and governance. Terminology, definitions, and origins form the basis of understanding. Current evolutions, Canadian and Global context and specific applications of each area.

2

## Sustainability Frameworks & Tools

Frameworks include basics of carbon footprints, ESG frameworks including SASB and common indicator sets, United Nations SDGs and specific industry frameworks for reporting, setting targets with industry examples.

3

## Industry and Case Studies

Real world application and examples of climate and ESG leadership, key metrics, and corporate sustainability examples of implementing sustainability and decision making frameworks.

4

## Interactive Exercise

Engage with the content with a real world issue, and apply ESG based risk and decision making

5

## Policy Regulation and Action Planning

Closing with a look at applicable policy regulations, key Canadian and international laws, such as the Canadian Zero Emissions Accountability Act. Next steps include practices for creating a framework and action planning.



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